

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3002532

<b>Traffic Order #</b>	425690	<b>Created On</b>	4/20/2020 10:41:05 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	3002532	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	398.00
<b>Order Descrp</b>	62753898 _ POL CANDIDATE _ AMY MCGRATH FOR SENATE	<b>Updated On</b>	4/28/2020 9:11:31 AM	<b>Net \$</b>	286.56
<b>Client</b>	AMY MCGRATH FOR SENATE - NCC -	<b>Updated By</b>	Hale, Lauryn	<b>Units</b>	18
<b>Start Date</b>	4/20/2020	<b>Industry</b>	Political-US Senate	<b>Credit Hold</b>	NO
<b>End Date</b>	5/3/2020	<b>REFERENCES</b>		<b>BILLING INFORMATION</b>	
<b># of Weeks</b>	2	<b>Primary</b>		<b>Purchase Order #</b>	62753898
<b>SALES</b>		<b>Secondary</b>		<b>Billing Schedule</b>	Broadcast
<b>ActiveWeeks</b>	2	<b>Tertiary</b>		<b>EDI INFORMATION</b>	
<b>AE 1</b>	NCC - NAS - DC	<b>Quarternary</b>	POLITICAL – EOF/DEMAND	<b>Product</b>	Senate
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>		<b>Estimate</b>	4.21-4.27
<b>Agency</b>	BUYING TIME - NCC - NASH	<b>Address 1</b>	NCC MEDIA	<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice
<b>RepFirm</b>	NCC	<b>Address 2</b>	400 BROADACRES DRIVE - SUITE 3	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b>	BLOOMFIELD, NJ	<p>NAS-PRI NPE = 80, IPE = 74. 62753898 _ POL CANDIDATE _ AMY MCGRATH FOR SENATE. See key on FCC site for network/zone info.</p> <p>NAS-PRI NPE = 80, IPE = 74. 62753898 _ POL CANDIDATE _ AMY MCGRATH FOR SENATE. See key on FCC site for network/zone info.</p>	
<b>Total Zones</b>	1	<b>Zip</b>	07003		
<b>Zones</b>	Bowling Green KY	<b>Contact</b>		<b>SYSCODE LIST</b>	
<b>Total Networks</b>	3	<b>Phone</b>	202-965-5060	9428	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>			
<p>NAS-PRI NPE = 80, IPE = 74. 62753898 _ POL CANDIDATE _ AMY MCGRATH FOR SENATE. See key on FCC site for network/zone info.</p>		<b>Contract Type</b>	Standard		
		<b>Copy Group</b>			
		<b>Division</b>			
		<b>Reference #</b>	4.21-4.27		

**SUMMARY FOR SYSCODE 9428**

<b>Traffic Order #</b>	425690	<b>Created On</b>	4/20/2020 10:41:05 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	3002532	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	398.00
<b>Order Descrp</b>	62753898 _ POL CANDIDATE _ AMY MCGRATH FOR SENATE	<b>Updated On</b>	4/28/2020 9:11:31 AM	<b>Syscode Net \$</b>	286.56
<b>Client</b>	AMY MCGRATH FOR SENATE - NCC - BG	<b>Updated By</b>	Hale, Lauryn	<b>Syscode Units</b>	18
<b>Start Date</b>	4/20/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	5/3/2020	<b>Zones</b>	Bowling Green KY	<b>Avg Unit Rate</b>	22.11
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74   74	CNN	9428	CNN PT	04/21/2020	04/26/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$14.00	\$56.00	30
2			National Political Bundle	74   74	CNN	9428	CNN PT	04/28/2020	05/03/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$14.00	\$0.00	30
3			National Political Bundle	74   74	CNN	9428	CNN PT	04/20/2020	04/20/2020	M 7p-12m	X							0	\$14.00	\$0.00	30
4	2		National Political Bundle	74   74	CNN	9428	CNN PT	04/27/2020	04/27/2020	M 7p-12m	X							0	\$14.00	\$0.00	30
5	3		National Political Bundle	74   74	Fox News Channel	9428	FXNC EM	04/21/2020	04/26/2020	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$29.00	\$87.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			National Political Bundle	74   74	Fox News Channel	9428	FXNC EM	04/28/2020	05/03/2020	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$29.00	\$0.00	30
7			National Political Bundle	74   74	Fox News Channel	9428	FXNC EM	04/20/2020	04/20/2020	M 5a-9a	X							0	\$29.00	\$0.00	30
8	4		National Political Bundle	74   74	Fox News Channel	9428	FXNC EM	04/27/2020	04/27/2020	M 5a-9a	X							0	\$29.00	\$0.00	30
9	5		National Political Bundle	74   74	Fox News Channel	9428	FXNC PT	04/21/2020	04/26/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$57.00	\$228.00	30
10			National Political Bundle	74   74	Fox News Channel	9428	FXNC PT	04/28/2020	05/03/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$57.00	\$0.00	30
11			National Political Bundle	74   74	Fox News Channel	9428	FXNC PT	04/20/2020	04/20/2020	M 7p-12m	X							0	\$57.00	\$0.00	30
12	6		National Political Bundle	74   74	Fox News Channel	9428	FXNC PT	04/27/2020	04/27/2020	M 7p-12m	X							0	\$57.00	\$0.00	30
13	7		National Political Bundle	74   74	MSNBC	9428	MNBC EM	04/21/2020	04/26/2020	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$3.00	\$12.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14			National Political Bundle	74   74	MSNBC	9428	MNBC EM	04/28/2020	05/03/2020	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$3.00	\$0.00	30
15			National Political Bundle	74   74	MSNBC	9428	MNBC EM	04/20/2020	04/20/2020	M 5a-9a	X							0	\$3.00	\$0.00	30
16	8		National Political Bundle	74   74	MSNBC	9428	MNBC EM	04/27/2020	04/27/2020	M 5a-9a	X							0	\$3.00	\$0.00	30
17	9		National Political Bundle	74   74	MSNBC	9428	MNBC PT	04/21/2020	04/26/2020	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$5.00	\$15.00	30
18			National Political Bundle	74   74	MSNBC	9428	MNBC PT	04/28/2020	05/03/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$5.00	\$0.00	30
19			National Political Bundle	74   74	MSNBC	9428	MNBC PT	04/20/2020	04/20/2020	M 7p-12m	X							0	\$5.00	\$0.00	30
20	10		National Political Bundle	74   74	MSNBC	9428	MNBC PT	04/27/2020	04/27/2020	M 7p-12m	X							0	\$5.00	\$0.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

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Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3002532					
Traffic Order #	425690	# of Weeks	2	Active	Yes
Order #	3002532	Created On	4/20/2020 10:41:05 AM	Order Status	Traffic Updates Accepted
Order Descrp	62753898 _ POL CANDIDATE _ AMY MCGRATH FOR SENATE	Created By	NCC_Gateway_User	Gross \$	398.00
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Start Date	4/20/2020	Updated By	Hale, Lauryn	Units	18
End Date	5/3/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	